

PURE.
QUALITY.

SALT.



P.O. Box 445
Paola, KS 66071



P.O. Box 445 • Paola, KS 66071 • (855) 4SW-SALT or (913) 294-2979
www.SwSalt.com

The Pecos River & Salt

Beneath the Pecos River, in southeastern New Mexico, lies billions of gallons of pure sea salt water put there millions of years ago when the earth was formed.

In the 1950s it was discovered that more than 250 tons of salt per day was entering the Pecos River through a fissure (crack) in the earth in the form of salt water (brine). The salt then flowed down the Pecos River into the Redbluff Reservoir where it polluted the water used by towns and farmers in Texas.

In the 1960s the U.S. Government developed a solution to the problem. They drilled a water well next to the fissure and pumped it until it relieved the pressure pushing the salt water into the river.

In 2005, Southwest Salt Company was formed to carry on this work. We have constructed 6 state-of-the-art evaporate ponds to separate the water and salt. Then we harvest the salt, wash, dry, and size it to use as various types of salt, either bagged or in bulk, for water softening or pool salt.

So, the salt we sell, unlike all other salt companies, is neutral to the environment because we capture the salt that was going to pollute the water and use it for the salt needs of the Midwest.



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Our Products

Extra Coarse Water Softener Salt

- 100% Natural Extra Coarse with zero additives, reduces bridging and mushing
- Works in all traditional water softeners
- Removes the minerals that make your water hard and improves taste
- Available in a 40 lb bag with handle, 50 lb bag or bulk
- 99.7% pure salt



Water Softener Salt Pellets

- Our water softener pellets are 99.7% pure salt
- The pellets are ultra-hard, non-dusty and dissolve at the perfect rate for non-bridging
- Removes the minerals found in hard water
- Works in all traditional water softeners
- **Also available with rust inhibitor**
- Available in a 40 lb bag with handle or bulk



Pool Salt

- 99.7% salt purity
- Over 99.7% soluble so it dissolves fast
- Naturally free of additives
- Available in a 40 lb bag with handle

Our pellets take **70% LESS ENERGY** to produce than other companies' salt pellets because we use the sun to evaporate the water from the salt!